

D1 1:20 Mia intro show/ Spring Makeup -tagged VS/logo and VO

<p>MMO open gfx :15 Mont-NYC streets w/ women in spring clothing OR stills of women in spring clothing in store</p> <p>Super: Mia Butler (EXT: Mia on NYC street tbd - reveal VS signage)</p> <p>Lower third: Katrina Szish editor-in-chief of pinkmemo.com</p> <p>They transition from fragrance chat to make up talk here...>>>>>>>></p>	<p>MIA VO: (:15) From the strategically placed sun dresses, to the perfectly peachy lip glosses, Spring is all about the details...</p> <p>MIA ON CAM: ...and no one helps you achieve a sexy season better than Victoria's Secret.</p> <p><i>Mia Meets Katrina at fragrance bar INTERIOR</i></p> <p>MIA ON CAM: Wow! It smells good over here, Katrina.</p> <p>KATRINA TO MIA ON CAM: It so does, Mia. Nothing leaves a more lasting impression than a signature fragrance, which is why it's so important to pick the right scent and Victoria's Secret has <i>the</i> alluring aroma for the Spring.</p> <p>Katrina & Mia discuss Katrina & Mia discuss Dream Angels Heavenly fragrance: - A customer favorite, Dream Angels Heavenly is America's #1 fragrance - Inspired by the feathery, soft angel wings of the Victoria's Secret supermodels, Dream Angels Heavenly is an intoxicating blend of lush white peony, warm vanilla, and creamy sandalwood. - The fragrance embodies the romantic and often dreamy spirit of the wearer - perfect for any woman.</p> <p>MIA TO KATRINA ON CAM: It is heavenly. I want the whole line!</p> <p>KATRINA TO MIA ON CAM:</p>
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<p>MMO Background w/Victoria's Secret Logo</p>	<p>Everyone should have it in their collection! But, before you swipe your credit card, there's another asset that needs a spruce up- makeup. For this spring, it's all about being fresh faced and Victoria's Secret has the hot Spring colors for everyone!</p> <p><i>Quick transitional montage of makeup department</i></p> <p>KATRINA VO: B-roll demo/model VS Makeup -The Peach Lip -Shimmer on the eyes</p> <p>MIA VO: (:05) We're heating up this Spring... compliments of Victoria's Secret.</p>
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E1 **:10** **Tagged VICTORIA'S SECRET**

<p>Victoria's Secret Logo Over MMO bkgd</p>	<p>MIA VO: Tonight's Movie and a Makeover is presented by Victoria's Secret.</p>
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D2 Spotlight **1:30** **VICTORIA'S SECRET**

<p>MMO grfx</p> <p>Super Mia</p> <p>Super Katrina</p> <p>SEE FORM/BRA PRODUCT POINTS</p>	<p>MIA :</p> <p>It's almost time to shed your sweaters and scarves and show a little skin, so we're here with style expert Katrina Szish in the world's sexiest store- Victoria's Secret in New York City.</p> <p>KATRINA: You're so right, Mia. Spring styles mean tighter fits and</p>
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lighter fabrics so it's time to mention the unmentionables that every girl needs to pull off the perfect spring look.

MIA:

Well we're definitely in the right place!

KATRINA:

Absolutely. (BEAT) First, you've got to make sure that all of your best assets are supported, so fit is the most important part of choosing the right undergarments. There are three simple things to consider.

KATRINA VO:

1. Style: reveal or conceal - consider which silhouette suits you and your wardrobe
2. Swell: a lot, a little, or in between - which level of lift are you looking for?
3. Size: get your true measurements

KATRINA ON CAM:

Once you've got the fit, it's all about finding the cuts and colors that suit you best and Victoria's Secret has made that beyond easy with their "Body by Victoria" collection.

KATRINA VO:

1. The Push-Up: the sexy must-have for a night out or a hot date when you want to show a little cleavage
2. The Multi-Way: the perfect complement to your spring wardrobe, the convertible straps let you wear this with everything

	<p>3. The Racerback: great for the active gal - perfect under tanks and the straps stay in place</p> <p>KATRINA ON CAM: No matter what your style, Victoria's Secret has a "Body" for every body.</p> <p>MIA ON CAM: We're spicing up this Spring with Victoria's Secret.</p>
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D3 **1:30** **Taking the Sexy with You/Vacay Looks**

<p>MMO grfx</p> <p>Super Mia</p> <p>Super Katrina</p>	<p>MIA :</p> <p>Ready to bust out of your winter wonderland? Well, spring vacays, are almost here, and we're at Victoria's Secret's flagship store in New York city with style expert Katrina Szish who is styling our sexy Spring getaways.</p> <p>KATRINA:</p> <p>No matter where you're going, the look for this Spring is effortlessly sexy and with some help from Victoria's Secret, you can be just that.</p> <ol style="list-style-type: none"> 1. Travel light- this lightweight leather jacket coupled with this great pair of crinkle cropped pants is chic and easy way to travel. 2. Sand Siren- even on the
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beach, style matters. Keep the fashion factor high with this sexy graphic cover up matched with a floppy hat, and sensibly sexy espadrilles.

3. Bewitching Hour- Keep the allure alive into the evening hours with a strapless floral dress. Dress it up or down with the right accessories. Add some strappy sandals and jewelry to make the most of an evening out.

KATRINA ON CAM:

From sensual scents to forward fashions, Victoria's Secret has everything you need to be confident and current this Spring.

MIA TO KATRINA ON CAM:

Thanks Kat. I am so ready for Spring!

MIA ON CAM:

If you're ready to get started on your sexy Spring look, head to Victoria's Secret dot com.

Until next time, I'm Mia Butler. Stay beautiful.